

Press Release
For Immediate Release



SILVIAN IMBERG SS2013 LUXURY SWIMWEAR COLLECTION



A RENAISSANCE OF ART AND CULTURE MANIFESTED IN EXCEPTIONAL CREATION AND STYLE WITH STRONG INFLUENCES FROM THE MEDITERRANEAN.

Singapore, 12 October - The newly released Spring/Summer 2013 Collective by Silvian Imberg, designer of luxurious swim and beachwear, is once again a promising set of stylish yet practical pieces. Featuring dynamic, exclusive prints in rich colour palettes that compliment all skin tones, be sure to dazzle an array of spectators as you step by the waters.

Imberg takes all on a trip to the blue Mediterranean, translating the artistic and ethnic-inspired prints into chic designs. One need not cruise down to the exotic Greek island of Santorini to experience the salty air there. Just deck yourself in the newest collection and strut with your head high. The new collection centers upon four themes:

VANITY FAIR – A Vivid, bold color block theme triggers the memory of an opulent lipstick or eye shadow case. To put emphasis on the monotone colour, most of the pieces are kept streamline in sculptured spaghetti constructions with the occasional softening with the effects of draping and ruching pleats. Silvian anticipates details such as ruffled necklines, and dress hemming, fun retro neckline lapels as the next hottest trend and incorporates them here, flatteringly.

CAPRI BLUE- There is a strong Mediterranean influence traced on the prints leading one to ponder upon the gorgeous blue-tinted color of waters off the Southern Italian island, Capri. A kaleidoscope of blue-hued prints on a white serine background highlights the fabulous array of blue shades pairing with the smart use of the 3-D effects of embellishment, embroidery and micro Piet for the 80's Disco -glamour. Placid harmonic floral prints manifested in blue-green, violet, turquoise and crimson feature in this theme, spelling sophisticated elegant chic perfect for your next yachting holiday.

SECOND SKIN- Animal prints have always been a recognizable element in SI collections. The designer recreates “animal attraction” on his part with sexy and sophisticated that is synonymous with his name. From the lush rainforests in South America, to the bushy savannas of Kenya, exotic leopard, python skins and magenta floral accents send us back to Burroughs’s stories of Tarzan. Dreamy silky dresses, tunics cover-ups and club dresses alongside swimwear allows you to take these creations into the everyday use, not just poolside.

IMPERIAL MARVEL – Architectural monuments have influenced Silvian Imberg through out his career; ethnic architecture motives are often incorporated in the unique development of his original prints. This year we can see a strong influence from India, both in the creation of the prints as well as the colors that resemble a lively spice market. Extravagant detailing such as laser cuts and zigzag embroidery on black and white backgrounds would definitely appeal to women with preference for timeless styles.

With Silvian Imberg, creativity is always celebrated together with expression. In his designs, he never fails to bring nostalgia with his widely travelled global heritage yet always up to date and fashion-forward in his extraordinary ability to blend motifs and prints. Expect an unforgettable eye-catching experience with Silvian Imberg’s unique collections.

About SILVIAN IMBERG

The beach and leisurewear couture of "**SILVIAN IMBERG**" blends the preciseness of traditional tailoring with future forward fabrics and design to create a bold look that is feminine, alluring and refined.

Engineered with a contemporary architectural vision, using cutting edge techniques and materials, "**SILVIAN IMBERG**" creations are shaped by a distinctive aesthetic that stretches the boundaries of swimwear design, redefining the meaning of haute couture swimwear and beachwear, elegant and glamorous, individually crafted luxury items.

"**SILVIAN IMBERG**" - is extremely body conscious, and even with its more unusual elements, the line is supremely wearable. Imberg's target audience is the sensual, elegant woman, looking to make the most of her natural curves and look sexy in their own skin.

<http://www.silvianimberg.com/>

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