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## Press Release

FOR IMMEDIATE RELEASE

# MOLD A BODACIOUS AND CURVACEOUS FIGURE WITH BODYSLIM BODY SHAPER



Singapore, 12<sup>th</sup> January 2012 – Beauty Bistro, Singapore’s foremost fun, modern and innovative skincare and makeup retailer has introduced a range of high-quality enhancement and slimming products to render flat stomachs and toner thighs. Made from Nylon and Spandex with special lifting effects, BODY SLIM shapewear offers a perfect quick fix to enhance and accentuate the female curves. Those with less-curved figures will appreciate Bodyslim products for creating the perfect mold for their bodies

Squeezing into figure-hugging bodycon dresses and tight skinny jeans can be a nightmare for some due to the constant fear of the reputable ‘muffin-top’ and other unsightly bulges showing. Settling for flowy shapeless dresses need not be the alternative anymore with these special

shapewear. Nicole Xie, Marketing Manager of Beauty Bistro said that 'women need to look presentable and decent, and these products cater to their needs as it is functional for everyday uses.'

For mere mortals who aren't blessed with supermodel silhouettes, the range of Bodyslim shapewear is aimed at flattering our figures and maximizing women's confidence. Women can choose from a range of slimming products that aims to remove cellulite and tightens skin, aid with moisturizing properties so you'll have firmer and softer skin!

Beauty Bistro products are on sale at [BeautyBistro.com](http://BeautyBistro.com) and at area retailers BHG®, SASA®, OG® JOHN LITTLE® and Beauty Spring®.

BHG Departmental Store (Bugis, Tampines, Clementi, Choa Chu Kang)

JOHN LITTLE Departmental Store (Marina Square, Tiong Bahru, Jurong Point)

OG (Orchard, Chinatown, Albert Complex)

**Annex 1 - BODYSLIM Shapewear Product List**



**BODYSLIM 180 Denier  
Night Sleep Thigh  
Massage Slimming Socks**  
S\$28.00



**BODYSLIM 360° Ultimate  
Magic Arm Shaper**  
S\$19.90



**BODYSLIM Tummy & Full  
Leg Shaper (Size M/L)**  
S\$32.90



**BODYSLIM 280 Denier  
Bust and Waist Support  
Strappy Vest**  
S\$39.90



**BODYSLIM Body Shaping  
Camisole (Black/Pink)**  
S\$32.90



**BODYSLIM Tummy and Hip  
Shaping Leggings**  
S\$24.90



**BODYSLIM Tummy and Hip  
Shaping Leggings with  
Lace**  
S\$24.90



**BODYSLIM S-Curve Tummy &  
High Thigh Shaper (Size M/L)**  
S\$24.90



**BODYSLIM 280 Denier  
Waist Sculpt Corselette  
Slip (Size M/L)**  
S\$39.90

## Annex 2 - Slimming Product List



SHILLS Miracle-Lift Body  
Contour Control HOT  
S\$58.90



SHILLS Miracle Lift Anti-  
Cellulite Roller  
S\$9.90



La Défense Active Cellulite Arm  
Anti-Fatty Deposits Gel  
S\$19.90



La Défense Active Cellulite Thigh  
Anti-Fatty Deposits Gel  
S\$19.90



La Défense Active Cellulite  
Abdomen Anti-Fatty Deposits Gel  
S\$19.90

### About Beauty Bistro®

Launched in 2007, Beauty Bistro® has been introducing fun, modern and innovative skincare and makeup brands to Singapore. The group's fashion-forward approach to beauty has cemented its place on must-have lists of beauty editors. Beauty Bistro's goal is to help every woman get gorgeous and have fun doing it. Beauty Bistro® offers original brands with technology that meet the beauty and grooming needs of modern women, including Anosa Cosmetics®, Baby Foot®, Bodyslim Shapewear®, Dot Dot®, Dr. Young®, La Défense®, Shills® and QB®.

Please visit [www.beautybistro.com](http://www.beautybistro.com) for the latest news on BeautyBistro® and its brands.

### ABOUT PUBLICIST PR COMMUNICATIONS

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Please visit [www.publicistpr.com](http://www.publicistpr.com) for more information.

**For media enquiries, product samples and high resolution images, please kindly contact:**

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