



For Immediate Release

PIONEER DIGITAL DJ-SP1 UNLEASHED FOR SERATO DJ SOFTWARE USERS

Digital DJ-SP1 Sub-controller Adds More Sound Effects to Music Mixing



SINGAPORE – 06 September 2013 – Pioneer Electronics AsiaCentre continues to help enhance DJ performances with the introduction of the Digital DJ-SP1 (Model name: DDJ-SP1) sub-controller. Designed for Serato® software users, specifically for “Serato DJ,” the DDJ-SP1 is a slim and compact sub-controller that uses multiple performance pads, controls, buttons, and knobs to trigger a variety of unique audio samples and effects. The DDJ-SP1 is designed to be the ideal companion to Pioneer’s new DJM-900SRT mixer but can also be matched with other systems via its MIDI controller functionality.

“The DDJ-SP1 is made for Serato software DJs who really want to add multiple effects to enhance their performances when using a professional DJ setup of two players and a mixer such as the DJM-900SRT,” said Mr Masayoshi Ishikubo, Senior General Manager of Pioneer Electronics AsiaCentre. “It is similar to what’s being done with our extremely popular DDJ-SX controller for Serato DJ.”

Serious Audio Effects

The DDJ-SP1's built-in pads, faders, knobs and buttons closely mimic the control layout of Pioneer's well-received DDJ-SX controller.

- **Performance Pads** – Pioneer added 16 “performance pads” on the sub-controller for seven different functionalities: hot loop, auto loop, manual loop, hot cue, roll, slicer and sampler. It also includes a “Velocity Mode” function that determines the output volume of the sample based on how hard the pads are struck. Each pad can be assigned as a hot cue point, and its blue illumination will signify its state of play for instant graphic feedback.
- **Sampler Volume Fader** – In between the performance pads is a volume slider to control output of the trigger pads. The convenient location of the slider enables quick volume adjustment during finger drum performances.
- **Slip Mode** – Pioneer included a Slip Mode function that enables continuous music playback in the background even when loops and hot cues are being performed. The functionality can also be used with players and controllers that support Serato DJ but not Slip Mode.
- **FX Knobs/Buttons** – The integrated knobs and buttons are arranged for Serato DJ software for operation of iZotope® effects.

Additional Features

- The sub-controller includes a free of charge download of Serato Video (valued at more than \$100), a video control plug-in compatible with Serato DJ, Scratch Live and ITCH, that makes it extremely easy for users to insert video, effects and image files with music.
- USB connectivity and charging.
- DDJ-SP1 can be mounted on the X-Stand (T-U101), Pioneer’s portable DJ stand (sold separately).
- Compact (12.9” x 7” x 1.8”) and weighs only three pounds, for easy transportation.

The DDJ-SP1 will be available at Pioneer authorized dealers in October 2013.

Pioneer DDJ-SP1 Demo - <http://www.youtube.com/watch?v=h-8CnHw-LWQ>

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Main specifications

Software	Serato DJ、 Serato VIDEO
Input/ output port	USB B terminal x 1
Maximum dimensions	328 mm (W) × 178.7 mm (D) × 47.4mm (H)
Unit weight	1.4 kg

Serato DJ System Requirements

Applicable OS (Windows)	Windows® 7 32-bit: (CPU) 2.0 GHz Core 2 Duo, (Memory) 2GB 64-bit: (CPU) 2.4 GHz Core 2 Duo, (Memory) 4GB
Applicable OS (Mac)	Mac OS X 10.8.4/10.7.5/10.6.8 32-bit: (CPU) 2.0 GHz Core 2 Duo, (Memory) 1GB 64-bit: (CPU) 2.4 GHz Core 2 Duo, (Memory) 4GB
Display resolution	1,280 x 720 or higher resolution

About Pioneer Electronics AsiaCentre (PAC) Pte. Ltd.

The regional headquarters of Pioneer Corporation since 1992, PAC's core business covers the audio and video industries with a diversified range of products encompassing DVD-related products, home stereo systems, speakers, car audio visual and DJ equipment. In line with the corporate vision to become a company that works together in 'pursuing innovations one after another', PAC aims to continuously introduce innovative products that will raise entertainment to the level of pure emotion.

Pioneer offers a complete line of professional DJ Equipment through its Professional Sound & Visual Division. Its DJ products are industry standards at clubs, studios, mobile rigs and homes around the world, known for their high quality sound and reliability. For more information, please visit www.pioneer.com.sg

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