

ZADIG & VOLTAIRE

FOR IMMEDIATE RELEASE

METAMORPHOSIS

Parisian jeweller Gaia Repossi designs native American ethnic tribe-inspired jewellery for Zadig & Voltaire.



Caption: Gaia Repossi, indie luxe Parisian jeweller

Gaia Repossi, visionary Artistic Director of Maison Repossi on Paris's historic Place Vendôme, has created a very select range of rings for Zadig & Voltaire. Titled **Metamorphosis**, Repossi's designs for Zadig & Voltaire are feminine, yet powerful, in her instantly-recognizable and dramatic style. Lace-like patterns wrap around, envelop and elongate fingers in black-patina silver rhodium. Inspired by native American ethnic tribes, these pieces make reference to the ancient worlds of desert inhabitants: Navaho, Cherokee, Cheyenne and Hopi. Like abstract tattoos, or open, mosaic-like, Indian body painting, occasional delicate wings alight on arm and hand.

“Creating this collection for Zadig & Voltaire was a project that brought me closer to my generation, something I can occasionally feel a bit detached from. Lending my expertise in jewellery-making, Zadig & Voltaire inspired me with its refreshingly new perspective and slightly informal edge: a sort of irreverent challenge to a traditional approach.”



Silver Adorned Ring, SGD 560



Silver Ring, SGD 460



Silver Double Ring, SGD 790

Highres Images can be downloaded here:

<https://www.yousendit.com/download/bHIEa3ZCbEFwM2wzZUE9PQ>

About Zadig & Voltaire

Zadig & Voltaire is a Paris-based cult brand with its finger on the pulse of rock & roll. The name of the brand is a nod towards Enlightenment-era philosopher Voltaire and the character, Zadig, from Voltaire's renowned piece of work *Zadig: or The Book of Fate* which discusses socio-political issues of his day but obscures them under a thin veil by locating them in the context of ancient Babylonia. Founded in 1997 by designer Thierry Gillier, Zadig & Voltaire rolls out each season's prêt-a-porter pour femme & pour homme collections accompanied by accessories, jewellery, accoutrements, fragrances, with an emphasis on channeling a new luxury by giving fashion basics a playful and resolutely rock 'n' roll twist: a more affordable, stylish and laid-back luxury. Logos are kept to a minimum – glitterific skulls and studded eagles provide just the sort of esoteric brand association that the Zadig & Voltaire rock chick/rocker wishes for. Working with the likes of rock band The Kills and DJ-is-the-new-god Mark Ronson & his girlfriend Josephine de la Baume to front past seasons' campaigns as well as model Erin Wasson in this year's campaign, Zadig & Voltaire aligns itself with cult personalities with great cachet located in the realm of music, art, glamour and fashion. Zadig & Voltaire arrived at Saint-Germain-des-Prés on the Rive Gauche of Paris in 1998 and subsequently had its foot firmly set in the realm of luxury retail heaven when it opened a store on rue François in the 1st Arrondissement of Paris. Its global expansion saw new stores opening on Sloane Street, London and in the Meatpacking district of New York. Today, it has a total of 200 stores worldwide across cities like Milan, Tokyo, Antwerp, Los Angeles, Seoul and Hong Kong. Its first store in Singapore opened at The Shoppes at the Marina Bay Sands in October 2010 in a spare yet chic 170 sq metre store that allows the merchandise to speak for itself.

Zadig & Voltaire is available at The Shoppes at Marina Bay Sands, 2 Bayfront Avenue, #B2-71/72, Singapore 018972, t: + 65 6688 7155.

For more information, please log on to www.zadig-et-voltaire.com.

Zadig & Voltaire is also on Facebook : Zadig et Voltaire Singapore

For media enquiries, styling needs and loans, please kindly contact:

Dennis She

Publicist PR Communications

E: dennis@publicistpr.com

M: +65 9247 7978