

NOURISHING, REVITALISING AND BALANCING MASK TO RESTORE STRESSED SKIN



Singapore – November 2013 - SEPAI Nutritive mask helps recover and revitalise the luminosity of the skin. With increased environmental toxicity, it was called upon Sepai to create a cleaning mask, which regulates the hydrolipic barrier and restores stressed skin. It can be used daily or occasionally as a nourishing mask or as a cleansing balsam

Application: Apply a thin layer of product via an invigorating massage on the face and neck. Leave for 5 to 30 minutes. Remove with previously hydrated Sepai cotton towels.

Price: \$189

Where: Available exclusively at Sccube the Apothecary #05-25 Ngee Ann City Orchard Road
T: 6738 4909

ABOUT SCCUBE THE APOTHECARY



Sccube is a unique retail concept that brings together a coterie of the world's best scientists who work relentlessly on improving the lives of women through cosmetic research. Their passion has resulted in the creation of brands that are exceptional examples of how high technology drives the beauty business.

Each brand in the Sccube stable has foundations in the scientific field, such as RéVive, which uses a Nobel Prize-winning ingredient in its products. Every product has been well researched into its effects, ensuring that there are proven benefits for the skin. Also available in the boutique are cult favourites like Philip B, Dr. Brandt and Ellis Faas.

ABOUT PUBLICIST PR CONSULTANTS

Publicist PR embraces the ever-evolving role of public relations, marketing and social media in the retail, beauty and fashion industry. Helmed by a team of beauty and fashion PR and marketing experts who have their pulse on the industry, we've been dishing out the industry scoop since 2005 - making us practically indispensable to brands who want to have their stories told. We remain ever ready to be paired with clients desiring nothing short of a dynamic PR agency with great ideas and tactics to keep you outfitted for success.

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