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Press Release  
FOR IMMEDIATE RELEASE

## **SILVIAN IMBERG SS 2012 Swimwear Collection**



**The Private And Beach Collections are now available exclusively at Silvian Imberg Store at Marina Bay Sands Shoppes**

Singapore, May 2012 – With over a decade of design experience, Silvian Imberg continues to bring luxury, style and sophistication into the Silvian Imberg swimwear collection season after season, refining what it means to have swimwear that has sophisticated and sexy poolside style.

From the sexy rose prints dusted with Swarovski crystals, to the edgy excitement of plunging necklines accentuated with gold chains, Silvian Imberg's designs push the boundaries of high fashion, delivering his signature mix of sex appeal and style.

The new 2012 collection presents exclusive pieces, which includes bikinis, monokinis, mix & match bikini separates, cover-ups and dresses that are enhanced with exceptional detail tailored to accentuate a woman's natural curves.

*"Featuring stunning contemporary European designs, the Silvian Imberg swimwear collection also offers subtle support and control which gives our clients the body confidence to enjoy their new swimwear on all occasions - whether basking in the sun poolside, on a yacht, or at a resort bar as the sun sets," says retail manager Miss Tahirova Gulnara.*



From the trim to the embroidery, Silvian Imberg's unique designs make use of excellent Italian fabric that are created so carefully and perfectly.

Aimed at sophisticated women of all ages who demand high quality and high fashion in equal measures. The collection hits a fabulous note that is sexy, and also flattering and comfortable.

Vivid colours with beautiful prints ensure that the label stays true to the latest fashion trends. The swimsuits are accompanied by matching beachwear including caftans, dresses, tunics and accessories. Redefining the meaning of haute couture swimwear and beachwear, these elegant, glamorous and individually crafted Silvian Imberg creations shows off a woman's natural curves, letting her look sexy without revealing too much skin.

Offering sleek beachwear that are sensual, modern and flattering, Silvian Imberg luxurious swimsuits and leisurewear are a must-have for any beachside vacation.

Silvian Imberg Collection is available exclusively at The Shoppes at Marina Bay Sands, #B1-68, 6688 7336.

Prices range from S\$200 to S\$600.

### **The Silvian Imberg 2012 Collection:**



Anemone Collection



Dawn Collection



Harmonia Collection



Kalahari Collection



Nile Collection



Perline



Nubia Collection



Printemps Collection



Woodstock Collection

***Silvian Imberg is located at The Shoppes at Marina Bay Sands, #B1-68, 6688 7336.***



### **About Silvian Imberg**

Silvian Imberg has since gained recognition for its luxurious swimsuits and beachwear. The beach and leisurewear couture of Silvian Imberg blends the preciseness of traditional tailoring with future forward fabrics and design to create a bold look that is feminine, alluring and refined.

The designer swimwear adopted cutting edge techniques and materials and are shaped by a distinctive aesthetic that stretches the boundaries of swimwear design, redefining the meaning of haute couture swimwear and beachwear, elegant and glamorous, individually crafted luxury items.

Silvian Imberg has also developed a range of extremely wearable body contour dresses. Imberg's target audience is the sensual elegant woman, looking to make the most of her natural curves and look sexy without revealing too much skin.

### **About Publicist PR Consultants**

Helmed by a team of beauty and fashion PR and marketing experts who have their pulse on the industry, Publicist PR has been dishing out the industry inside scoop since 2005 – making us practically indispensable to brands who want to have their stories told. We remain ever ready to be paired with clients desiring nothing short of a dynamic PR agency with great ideas and tactics to keep our clients outfitted for success. [www.publicistpr.com](http://www.publicistpr.com)

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