



**PRESS RELEASE
FOR IMMEDIATE RELEASE:**

SINGAPORE
25TH MARCH 2013

The Alternative To Facelift Without Surgery

Singapore, March 2013 - Ulthera has made headlines by becoming the first FDA approved non-invasive skin lift procedure that now targets the brow, neck and under the chin areas. This is the second lift indication that the system has received. Ulthera was first cleared as a facial treatment with a specific indication for non-invasive eyebrow lift back in 2009.

Ulthera aims to promote the body's natural healing process by stimulating new collagen growth that is created by the ultrasound waves that contract upon reaching the cells underneath our skin.

Ultrasound treatments are done by dermatologists using a hand held applicator that lifts and tightens facial skin and muscle with no downtime. The procedure that usually last for 45-60 minutes per session can be done in-office. Patients can also expect to see a more chiseled and sculpted face after the treatment.

"Ulthera's focused-ultrasound energy can also be used to tighten the connective tissue around the fat pads. When the connective tissues around the fat pads shrink, the fat pads also shrink. This became an ideal non-invasive and non-surgical treatment for chubby and fat faces. Gradually over the years, it has almost completely replaced liposuction for the face and neck," said Dr David Loh, one of the pioneer dermatologists that use Ultherapy in Singapore.

Patients can expect a slight tingling sensation during the session and tenderness to the skin afterwards. It usually take a full month before patients get to see the full benefits of the treatment and this will usually last for three to six months depending on the individual.

"Ulthera is a safe and non-invasive procedure that has produced reliable results. It can also be used as a facial sculpting tool for younger patients," added Dr Loh.

Priced at \$1500 onwards to about \$7000 for a full-face treatment, many clinics in Singapore are already adopting this new aesthetical treatment. This treatment is a popular alternative to the regular surgery, as many patients may not prefer to go under the knife just yet.

For media enquiries, please contact **Publicist PR**

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About Ulthera

Ulthera, Inc. is a global, high-growth medical device company pioneering aesthetic and medical applications using its therapeutic ultrasound platform technology. The Ulthera® System is the first and only energy-based device to receive FDA clearance for a non-invasive aesthetic lift indication. It is used in a face and neck procedure known as Ultherapy®, which is cleared to lift skin on the brow, neck and under the chin. Founded in 2004 and based in Mesa, Ariz., Ulthera is a privately held company backed by top-tier venture capital firms, New Enterprise Associates and Apposite Capital. For more information, visit www.ultherapy.com.

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List of Clinics in Singapore

David Loh Surgery

(Main Clinic)

501 Orchard Road #05-16 Wheelock Place Singapore 238

Tel: (65) 6733 5300

The Sloane Clinic

ION branch

2 Orchard Turn #03-18 Ion Orchard

Singapore 238801

Tel: (65) 6509 8108

Naaman Skin Clinic

10 Sinaran Drive #09-27 Novena Medical Centre Singapore 307506

Tel: (65) 6397 2833 Fax: 6397 7317

Dr Vanessa Phua

Asia Health Partners

304 Orchard Road Lucky Plaza #05-06

Singapore 238863

Tel: (65) 6235 8411

Singapore Health Aesthetics Private Ltd.

178 Paya Lebar Road

#05-01/02/03 Paya Lebar 178

Singapore 409030

Tel: (65) 6723 7272

Z Medical Aesthetics

Orchard Paragon

290 Orchard Road #11-04/05 Paragon Medical Suites

Singapore 238859

Tel: (65) 6235 2343

The Wellness Clinic

#03-07/08 Camden Medical Centre



1 Orchard Boulevard Singapore 248649
Tel: (65) 6887 3073

Leslie Kuek Plastic Surgery
Gleneagles Medical Centre Suite #03-08
6 Napier Road Singapore 258499
Tel: (65) 6472 2972

Eha Clinic
1 Scotts Road
#15-01 Shaw Centre
Singapore 238855
Tel: (65) 6235 3325

Amaris B. Clinic
140 Arab Street Singapore, 199827
Tel: (65) 6536 4211

Calvin Chan Aesthetic & Laser Clinic
501 Orchard Road #05-11 Wheelock Place Singapore 238880
Tel: (65) 6732 4981