

**PRESS RELEASE
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Press Contact: Publicist PR
E-mail: ilyas@publicistpr.com
DID : 6220 4082

CITIZEN L AMBILUNA URUSHI WATCH BRACELET



Urushi Watch Bracelet, S\$1011.15, (Silver / Rose Gold / Gold)

A WATCH TO CONNECT LIGHT AND TIME

Singapore, September 2016 – The design features a “*Urushi drop*,” an element of traditional Japanese lacquerware. The varying brilliance created by Moon-Grazed Sapphire Crystal Glass and the *Urushi drop* are blended on a simple bangle. These elements combine to create a sense of vitality that brings the watch design to life and enhances its pure elegance.

THE NEW “AMBILUNA” COLLECTION DESIGN INSPIRED BY SOU FUJIMOTO

The name “Ambiluna” is a portmanteau word derived from two elements: “Ambient” and “Lunar”. “Ambient” evokes the natural environment rich in air and light, while “Lunar” suggests the subtle power of the gently-glowing Moon.

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Shop List:

Citizen Flagship Store (Marina Bay Sands)	2 Bayfront Avenue #B2-01A The Shoppes at Marina Bay Sands Singapore 018972	Tel: 6688 7412
Citizen Kiosk (Westgate)	3 Gateway Drive #01-K4 Westgate Singapore 608532	Tel: 6710 4167
Citizen Kiosk (VivoCity)	1 Harbourfront Walk #02-K3 VivoCity Singapore 098585	Tel: 6221 0216

For media enquiries:

Cecilia Tan T: 6220 4082 | M : 9835 1082 | Email: cecilia@publicistpr.com
Ilyasaa Syahmi T: 6220 4082 | M : 9648 0185 | Email : ilyas@publicistpr.com

Publicist PR Consultants | <http://www.publicistpr.com>
1557 Keppel Road #04-23 Cantonment Central Singapore 089066

For product enquiries:

Citizen Watches (H.K.) Ltd. Singapore Branch | T: 6334 4339 | www.citizen.com.sg