



PRESS RELEASE
FOR IMMEDIATE RELEASE

Ensure ultimate garment protection with the latest steam generators from **Tefal's Pro Express Care** range

Perfect Results. 2X more protection for your linen.



6 June 2017 – If you pride yourself on having your (and your loved ones') wardrobes looking pressed and pristine to perfection, and want to achieve it as efficiently as possible, Tefal's latest powerful innovations in its **Pro Express Care** – the GV9061 and GV9080 are exactly the ironing appliances you need.

Powerful, long-lasting and does not discharge scale or unsightly stains on your precious garments, these two products in Tefal's Pro Express Care ensures complete double garment protection with its **Calc Collector** (anti-calc) and exclusive **Spiral Protect** (anti-stain) technologies.

Double Protection with Tefal's Exclusive Pro Express Care **Spiral Protect** (anti-stain) and **Calc Collector** (anti-calc) technology

If steaming your laundry bag of clothing is a typically frustrating experience, particularly when your steamer releases micro-droplets that stains your garments, fret not because those days might soon be over.



Tefal®

Tefal's new and exclusive **Spiral Protect** (or **anti-stain technology**) integrated in the Pro Express Care stops the dirty droplets from coming into contact with your clothing. Instead, the droplets fall onto a hot surface before being eventually transformed into steam, preventing stains on your clothing for a complete garment care.

If you're a regular steam iron user, you might find that your average steam iron produces an increasingly lower steam output over time. This is a result of the accumulation of calc particles, which are created when water is transformed into steam in the boiler. Without an anti-calc solution in the boiler, the calc particles will remain, resulting in a lower steam output and less powerful ironing results for your clothing.

A true solution to your ironing woes, Tefal's Calc-collector removes calc deposits from the boiler easily. This ensures both a longer lifespan to your ironing appliance and a durable steam performance to last you through many ironing sessions!

Introducing the Pro Express Care GV9061: A powerful solution for your ironing needs



3 electronic settings

Exclusive smart technology features 3 electronic pre-settings to ensure perfect combination of steam and temperature output with just a single touch



Time-saving

High-pressure steam penetrates fabrics effectively to ease your ironing

Tefal®



Highly powerful

Steam Boost of up to 480g/min effectively irons thick fabrics and removes unwanted creases

Want more power? Powerfully blaze through your pile of ironing with Tefal Pro Express Care GV9080



Perfect and precise ironing in a single touch

Exclusive smart technology: 5 electronic pre-settings to ensure perfect combination of steam and temperature for each fabric in a single touch



Time-saving

High pressure steam penetrates fabrics to ease ironing



Highly powerful

Steam boost for increased steam output to effectively iron thick fabrics and remove unwanted creases



AutoClean Soleplate

Ensures the perfect glide and long-lasting performance



Key Features and Specifications (GV9061)

- Exclusive Smart Technology with 3 electronic pre-settings that ensures optimal steam and temperature output for each fabric
- High pressure steam of up to 7 bars
- Calc-Collector provides easy removal of calc deposits from the boiler, ensuring a longer life span and long-lasting steam performance on device
- Exclusive Protect System technology prevents stains on garments
- Powerful steam boost of up to 480g/min
- Removable water tank
- Product repairable for 10 years – designed for easy repair

Key Features and Specifications (GV9080)

- Exclusive Smart Technology with 5 electronic pre-settings that ensures optimal steam and temperature output for each fabric
- High pressure steam of up to 7.5 bars
- Calc-Collector provides easy removal of calc deposits from the boiler, ensuring a longer life span and long-lasting steam performance on device
- Exclusive Protect System technology prevents stains on garments
- Powerful steam boost of up to 500g/min
- AutoClean soleplate
- Removable water tank
- Product repairable for 10 years – designed for easy repair

The Tefal Pro Express Care GV9061 and Pro Express Care GV9080 retails at SGD739 and \$839 respectively. It is available at Best Denki, Courts, Gain City, Harvey Norman, OG, Takashimaya and TANGS outlets, and Lazada.



About Tefal

Tefal has been supporting consumers around the globe for over 60 years in more than 120 countries with its innovative products that deliver healthy, balanced cooking and quality results. Ranging from linen care to vacuum cleaners and cookware, Tefal offers innovative and indispensable solutions to simplify the everyday lives of consumers, aligning to its motto: *make your everyday life easier*.

Tefal is under **Groupe SEB** which started in France in 1857. First established as a company specialising in tinware, it has operations in almost 150 countries today and is one of the world's leading brands in cookware and Small Household Equipments. It has earned strong positions on all continents through a wide, diversified product range and an exceptional brand portfolio.

Groupe SEB Singapore was launched in 2004. To date, it lists top quality European brands like Tefal, Rowenta and Krups in its portfolio reputed for its quality and innovation.

For more information, please visit the Tefal website at www.tefal.com.sg or Tefal's Facebook page at www.facebook.com/TefalSingapore.

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