

FOR IMMEDIATE RELEASE
PRESS RELEASE

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CLARKS' GRAPHIC PACK FEATURES STRIKING ORIGINAL DETAILS AND ICONIC SILHOUETTES

Clarks launches its sportswear-inspired Autumn/Winter 2016 Collection for men



SINGAPORE, 15 AUGUST 2016 – Complementing this season's colour palette, CLARKS' Autumn/Winter collection has something for everyone. Tailored classics and modern silhouettes appear alongside minimalist sportswear-inspired sneakers. A foot shaped fit originating from a hand-carved last and distinctive prints on suede and snakeskin effect leather create a collection of wardrobe essentials crafted in the highest quality materials.

Continuing with the athleisure movement, Clarks delivers unique styles that express our forward thinking. Inspired by our crafted innovation, Trigenic Flex, Clarks presents an AW collection that delivers form and function.

The Trigenic sole, which enhances your natural movement, has been applied to new sneaker profiles. Futuristic constructions and the most up to date technical fabrics have been used. All shoes are notably soft with minimal interiors and materials yet feature an exceptional attention to detail and a crafted aesthetic.

CLARKS Autumn/Winter 2016 Collection “GRAPHIC PACK” series

Inspired by the paint splatters found on art college floors, the Clarks Desert Boot, Wallabee® and Trigenic Flex are updated for Autumn Winter with a multi-coloured paint splatter graphic on pale grey suede. A mixture of grey, blue and red markings deliver a strong look to a trio of seasonal essentials.



Trigenic Flex \$299 (Multicolour Suede)



Desert Boot \$399 (Multicolour Suede)



Wallabee Boot \$299 (Multicolour Suede)

About the Brand

C&J Clark Limited, owners of the Clarks brand, the privately held footwear business, was founded in Street, Somerset in the UK by the Clark family in 1825. Still based in Street, the Clarks Group designs, develops and sells a wide range of footwear and accessories for men, women and children. The Clarks brand is renowned worldwide for quality and style with comfort. The Clarks Group has built on its success as the leading shoe company in the UK to become a £1.5 billion global business operating retail, wholesale, franchise and online channels in over 100 markets worldwide. Please visit www.clarks.com.sg for more information.

Shop List

ION	#B2-22, ION Orchard, 2 Orchard Turn, Singapore 238801	6238-1558
JEM	#01-24, JEM, 50 Jurong Gateway Road, Singapore 608549	6694-2398
Paragon	#03-12, Paragon Shopping Centre, 290 Orchard Road, Singapore 238859	6235-0063
Suntec City	#02-461, Suntec City (North Wing), 3 Temask Boulevard, Singapore 038983	6238-8726

Social media network
[facebook.com/ClarksSingapore/](https://www.facebook.com/ClarksSingapore/)
[instagram.com/ClarksShoes](https://www.instagram.com/ClarksShoes)

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