

RABEANCO SS2016 Collection “Hybrid Hours”

RABEANCO Spring Summer 2016 “Hybrid Hours” Collection is an exploration of how the society evolves into a labelless and a new era full of infinite possibilities, along with technological flourishing. With the use of deconstruction, juxtaposition and other techniques, this collection presents the combinations of new and old, developing a new perspective of classical fine art images which are added a playful revisit of the nostalgia, retro created the new inspiration of Hybrid.



New types of leather are introduced in this season, sturdy cow leather with a smooth effect and matt finishing, reflecting a remarkable new atmosphere. Ultra-light embossed leather is a soft and flexible texture which matches the outfits for spring and summer. All kinds of printed leather such as tortoiseshell-effect print and marble print are bringing a new visual impact for this season.



The handbag structure is simple and practical with flexible storage compartments. The collection adds an architectural silhouette, looking both masculine and sporty in appearance. Boxy and modern silhouettes are simplicity in construction with minimal details. Multiple compartments of shoulder and crossbody bag are the key silhouettes for this season, flap closures & defined gussets release the style of reminiscent lady-like in the mid-century.



Neat, bright and clear silhouette remains the key style of the bag structure, which suits both work and leisure. The collection focuses on neat contour in contrasting color and coupled with custom-made seamless shoulder straps, the overall styles are fluid yet contemporary. In addition, the implementation of motif leather piece with turn lock closure enhances a concise, functional yet fashionable style.



This season's colour palette is light and gentle tone with cheerful and vibrant. Cloud blue, a mixture of pastel blue tones and rain-cloud grey, a touching up of white lifts the look for a sophisticated feel and washed denim tone gives more effortless street style. Nude, a flesh and cosmetic tones carry on minimalistic styles, the product styles tonally or lifted with bright colors for mix & match. Rusty red, adding orange tone into red hue to give more vibrant option for

summer, catching the eyes from a head-to-toe looks in different shades of red and orange-red tones will continue for FW 16/17.

Brand story

RABEANCO was created in 2002 out of its founders' passion for leather craftsmanship and their desire to make luxurious accessories widely accessible. It is a fashion accessories brand that takes pride in its leather expertise, design philosophy and personalised services.

In 2004, RABEANCO opened its first store in Hong Kong and the brand thrives across boundaries with growing presence in China, Philippines, Singapore, Thailand, Taiwan, Belgium, Netherlands and Spain.

Shop List

VivoCity	#B1-01, VivoCity, 1 Harbourfront Walk, Singapore 098585	6878-0508
ION Orchard	#B1-24, ION Orchard, 2 Orchard Turn, Singapore 238801	6509-8307
Raffles City	#01-18, Raffles City Shopping Centre, 252 North Bridge Road, Singapore 179103	6336-4106

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