



BETTER VISION FOR BETTER LIVING

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Press Release
For Immediate Release

Better Vision For Better Living With BVAX 12-Steps Program

Singapore, November 2012 – Better Vision, one of the leading eye-care services providers in Singapore, has introduced BVAX Eye Examination Program, a holistic 12-step approach.

The 12-step BVAX approach is designed for people of all ages with eyesight problems through a series of thorough levels of assessment and test that encompasses data analysis, medical history assessment and visual acuity examination, which determines exactly what is best for its customers.

BVAX eye examination gives customers quality assurance by offering the best accuracy in eye test results and providing only the best solution for their eye needs.

Founded in 1965, Better Vision aspires to provide excellent eye-care solutions and consultations by leveraging on their customer experiences with the use of latest trends and technology and continue cutting the competitive edge by raising industry standards. All eye care professionals at Better Vision are specially trained to provide high standard services and give quality solutions for each customer.

BVAX eye examination program is available nationwide in Singapore and across all branches in Thailand and Malaysia.

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ABOUT BETTER VISION

Better Vision aspires to provide top quality eye-care consultations and solutions. Driven by our passion to improve eye-care services and provide cutting-edge solutions to a wider clientele, we have expanded across the region to become a leading eye-care provider.

Branches:

#02-17 Causeway point

Tel. +65 6893 9936

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#01-45 Compass point

Tel. +65 6384 9177

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#B1 -58/59 North point

Tel. +65 6754 1358

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#02-39/40 Novena Square

Tel. +65 6255 7295

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#02-51 nex Serangoon Central

Tel. +65 6634 2133

Mon - Sun: 10.30 am. to 09.30 pm.

#B2-25 Changi Airport Terminal 3

Tel. +65 6214 8810

Mon - Sun: 10.00 am to 11.00 pm.

#B1-15/16 Raffles Xchange

Tel. +65 6534 0216

Mon - Fri 10.00 am. to 07.00 pm. Sat: 10.00 am to 04.00 pm.

Closed every Sunday and Public Holiday

#01-07 Sun Plaza

Tel. +65 6555 1226

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#02-30 Tampines Mall

Tel. +65 6784 1978

Mon - Sun 10.00 am. to 10.30 pm.

#03-17 West Mall

Tel. +65 6794 4849

Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.



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About Publicist PR Consultants

Publicist PR embraces the ever-evolving role of public relations, marketing and social media in the retail, beauty and fashion industry. Helmed by a team of beauty and fashion PR and marketing experts who have their pulse on the industry, we've been dishing out the industry inside scoop since 2005 – making us practically indispensable to brands who want their stories told. We remain ever ready to be paired with clients desiring nothing short of a dynamic PR agency with great ideas and tactics to keep you outfitted for success.

For more information, kindly log on to www.publicistpr.com

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