

# ZADIG & VOLTAIRE

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Press Release  
For Immediate Release



## Zadig & Voltaire Fall Winter 2012/13

Goes dark with iridescent textures and surfaces

Singapore, May 2012 – Take a journey with the Zadig girl who loves raiding into men’s wardrobes and making it her own. This season, the Zadig and Voltaire girl has voyaged into a man’s wardrobe yet again but she has spun back out with a new, coy sleekness.

For Zadig & Voltaire Fall Winter 2012, Creative Director Cecilia Bonstrom has toyed with “contrasts” and melded the world of women’s and men’s fashion. We see the elegance of silk and viscose dresses purposely paired with dark blazers, second skin leather, nail embellished coats and metallic graphic details.

Masculine shapes and cuts layered over classic feminine looks are central to Zadig’s vision of modern femininity. Military jackets are paired with casual sequin skirts to reflect the feminine Belle de Jour spirit.

A luxurious white fur coat hangs effortlessly over an officer-styled shirt. A black tunic with a criss-cross neck is tucked underneath a boyish black and blue baseball jacket. The ricochet between femininity and masculinity stays true to Zadig and Voltaire’s image of the true woman whose femininity will transcend any form of clothing.

With the coming of Fall/Winter, the Zadig woman is covered up in this season’s luxurious wool tuxedo and trench coats that are teased with fierce androgyny. Yet she retains her playful feminine spirit as you can see the Zadig girl reveling in a sheer languid silk camisole that slithers playfully under a long oversized cashmere cardigan.

### **Fall Winter 2012/2013 Accessories**

To compliment the cool, laidback vibe of the clothes for this season, Zadig and Voltaire have created bags in black suedes and fine leather finish that go easily from the office to a party. Keeping up with the image of punk-rock chic, these bags are imprinted with Zadig’s signature skull logos, embellished with silver studs and lined with exposed zippers.

# ZADIG & VOLTAIRE

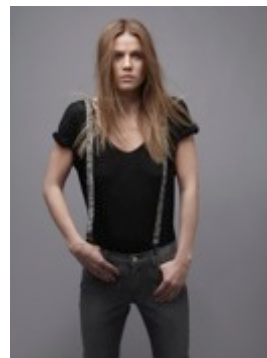
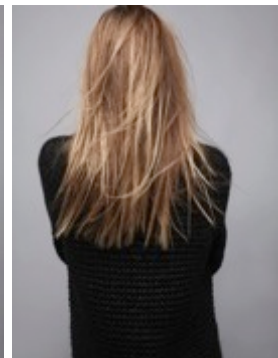
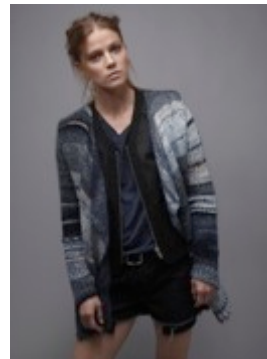
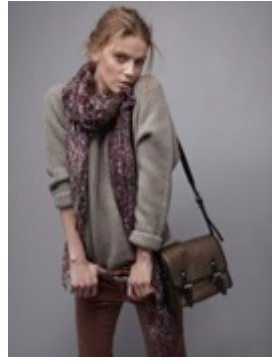
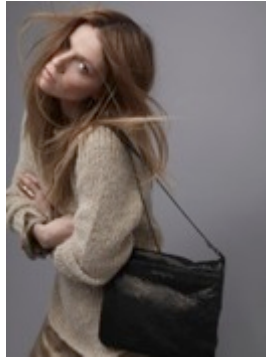
Featured in this collection are the bold, statement boots. These boots manage to balance grunge and sophistication – black leather boots with studded straps and suede boots with python-skin lining.

These accessories make sure the Zadig girl looks effortlessly stylish, with a cool punk-rock vibe to boost.

## ANNEX : Women's Wear



# ZADIG & VOLTAIRE



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## Annex : MEN'S WEAR





# ZADIG & VOLTAIRE

## ANNEX :Accessories – Editor's Pick



Basket Stereo Leather Sneakers



Small Studded Suede Bag



Python Effect Leather Pouch



Iridescent Studded Leather Boots



Teddy Dark Iridescent Studded Leather Boots



Cobra Effect Leather Pouch



Zadig Watch Collection  
(stronger contrast in shades of red, green and blue)

# ZADIG & VOLTAIRE

## About Zadig & Voltaire

Zadig & Voltaire is a Paris-based cult brand with its finger on the pulse of rock & roll. Founded in 1997 by designer Thierry Gillier, Zadig & Voltaire rolls out each season's femme & homme collections accompanied by accessories, jewellery, accoutrements, fragrances, with an emphasis on channeling a new luxury by giving fashion basics a playful rock 'n' roll twist. Zadig & Voltaire aligns itself with cult personalities such as the rock band The Kills, DJ-is-the-new-god Mark Ronson and model Erin Wasson. Zadig & Voltaire arrived at Saint-Germain-des-Prés on the Rive Gauche of Paris in 1998 and subsequently opened a store on rue François in the 1st Arrondissement of Paris, heart of luxury retail heaven. Today, it has a total of 200 stores worldwide across cities like London, New York, Milan, Tokyo, Antwerp, Los Angeles, Seoul and Hong Kong. Its first store in Singapore opened at The Shoppes at the Marina Bay Sands in October 2010.

*Zadig & Voltaire is available at The Shoppes at Marina Bay Sands, 2 Bayfront Avenue, #B2-71/72, Singapore 018972, T: + 65 6688 7155.*

For more information, please log on to [www.zadig-et-voltaire.com](http://www.zadig-et-voltaire.com).

Zadig & Voltaire is also on Facebook: [Zadig et Voltaire Singapore](#)

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