



PRESS RELEASE

Join the fight against Breast Cancer with Sophisca's Breast Cancer Awareness "Sweetness Collection" Hamper



Singapore, August 2015 — Sophisca is joining in the fight against breast cancer with its new “Sweetness Collection” hamper. In support of Breast Cancer Awareness Month this October, Sophisca has created the Breast Cancer Awareness “Sweetness Collection” hamper, a special hamper that symbolises the sweetness of Sophisca that is meant to be celebrated.

Filled with popular candies from Sophisca’s catalog, the “Sweetness Collection” hamper is sure to bring happiness in the crowd. For patients with breast cancer, the colours of life may fade to a dull grey, and life can seem bleak. Sophisca hopes to bring colour to the life of breast cancer patients, and at the same time raise awareness of breast cancer amongst its customers.

20% of the proceeds from this collection hamper will be donated to Breast Cancer Foundation. The sweet life is meant to be shared, and Sophisca aims to do so with this fundraising campaign held in the month of October.

Celebrating the sweet moments in life is what Sophisca does, and with customized, unique packaging, the candies promise to brighten up anyone's day. Show your support for Breast Cancer Foundation and share the sweetness in life with Sophisca!

The "Sweetness Collection" hamper will only be available at Sophisca's outlet in ION Orchard.

About SOPHiSCA

Transcending all boundaries, Sophisca celebrates the sweet life in all its facades - hard, soft, chewy, juicy, sexy, lovely - there is a little sweet something for everyone.

Whether you are looking for a candylicious bouquet for your special one or a candy buffet for some family fun, Sophisca can customise an eclectic package just for you.

With its very own research & development team and manufacturing plant in Taiwan, Sophisca is certified with ISO20002 and HACCP to produce various types of chocolate and candy under the strictest quality control.

Sophisca is located at:

1. Ion Orchard #B4-07
Tel: 6636 9490
2. Changi Airport Terminal 3, Public Area #B2-19
Tel: 6543 9113

Facebook: <https://www.facebook.com/Sophisca.Singapore>

Instagram: <https://instagram.com/sophiscasg/>

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