



Better vision

BETTER VISION FOR BETTER LIVING

Press Contact: Publicist PR
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Press Release
For Immediate Release

HOW ABOUT A “BEAR” OF GLASSES FOR YOUR EYES?



November 2012 – Fans of Be@rbrick can now don glasses decorated with the iconic bear logo, as Better Vision now holds the optical series by the Japanese collectable toy brand.

The Be@rbrick collectibles are always produced in limited numbers, and this is no different for the special Be@rbrick frames. Like the Be@rbrick figurines, which are seen as unique pieces of art rather than conventional toys, Be@rbrick frames are an iconic statement piece, like no other.

People looking for simple, yet stylish frames need look no further than Be@rbrick frames. Inspired by their signature toy bears, the frames come in playful colours that are all embedded with a bear logo, making it easily identifiable as a Be@rbrick collection.

Be@rbrick frames can be found at the following Better Vision Optical Stores: North Point, Novena Square, Changi Airport Terminal 3, Tampines Mall and West Mall.



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ABOUT BETTER VISION

Better Vision aspires to provide top quality eye-care consultations and solutions. Driven by our passion to improve eye-care services and provide cutting-edge solutions to a wider clientele, we have expanded across the region to become a leading eye-care provider.

Branches:

#02-17 Causeway point

1 Woodlands Square

Singapore 738099

Tel. +65 6893 9936 Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#01-45 Compass point

1 Sengkang Square

Singapore 545078

Tel. +65 6384 9177 Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#B1 -58/59 North point

930 Yishun Avenue 2

Singapore 769098

Tel. +65 6754 1358 Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#02-39/40 Novena Square

238 Thomson Road

Singapore 307683

Tel. +65 6255 7295 Mon - Sat 10.30 am. to 09.30 pm. Sunday 11.00 am. to 09.30 pm.

#02-51 nex Serangoon Central

23 Serangoon Central

Singapore 556083

Tel. +65 6634 2133 Mon - Sun: 10.30 am. to 09.30pm.

#B2-25 Changi Airport Terminal 3

Singapore Changi Airport

Singapore 918146

Tel. +65 6214 8810 Mon - Sun: 10.00 am to 11.00 pm.

#B1-15/16 Raffles Xchange

5 Raffles Place, MRT Station

Tel. +65 6534 0216 Mon - Fri 10.00 am. to 07.00



BETTER VISION FOR BETTER LIVING

pm. Sat: 10.00 am to 04.00 pm. Close every
sunday and public holiday

#01-07 Sun Plaza

30 Sembawang Drive

Singapore 757713

Tel. +65 6555 1226 Mon - Sat 10.30 am. to 09.30

pm. Sunday 11.00 am. to 09.30 pm.

#02-30 Tampines Mall

Tampines Central 5

Singapore 529510

Tel. +65 6784 1978 Mon - Sun 10.00 am. to 10.30

pm.

#03-17 West Mall

1 Bukit Batok Central Link

Singapore 658713

Tel. +65 6794 4849 Mon - Sat 10.30 am. to 09.30

pm. Sunday 11.00 am. to 09.30 pm.

About Publicist PR Consultants

Publicist PR embraces the ever-evolving role of public relations, marketing and social media in the retail, beauty and fashion industry since 2005.

Cecilia Tan

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