



For Immediate Release

PIONEER DIGITAL DJ-WeGO2 READY FOR TURNING CONSUMERS INTO DJS

Pioneer Mixes Music with Latest Digital DJ-WeGO2 Controller



SINGAPORE – 06 September 2013 – Pioneer Electronics AsiaCentre unveiled its next generation Digital DJ-WeGO2 (Model name: DDJ-WeGO2) ultra-compact DJ controller that makes it easy to learn DJing essentials by providing users with a simple means of creating cool and unique mixes with their own music collections. Like its predecessor, the DDJ-WeGO2 offers advanced but easy to use functions and features that make the art of DJing fun and simple including Jog FX, Pulse Control, multi-color LED illumination, Virtual DJ™ Limited Edition DJ software for Windows® and Mac, and additional support for other DJ software such as Algoriddim's djay®. The DDJ-WeGO2 adds quick connection with iPhone 5 and iPad using only the included Pioneer cable with Lightning connector¹, and a Multi-purpose Grip that makes the controller easy to carry as well providing a convenient stand for compatible iOS devices.

The DDJ-WeGO2 will be available in white, black and red to complement the user's taste, with each color option now covering the entire controller body. The DDJ-WeGO2 colors also match the popular line of HDJ-500 DJ headphones. The controller features multi-color LED backlighting for the Jog wheel and a color-customizable user interface for the included software.

“Our new DDJ-WeGO2 offers a cost effective solution to anyone and everyone who has ever dreamed of being a DJ, making their dreams a reality until they get more experience and are ready to invest in more professional Pioneer DJ equipment,” said Mr Masayoshi Ishikubo, Senior General Manager of Pioneer Electronics AsiaCentre.

DJ Performance Made Easy

The DDJ-WeGO2 utilizes visual prompts and audio cues, built-in effects and other features, and includes accessories to make DJ performances effortless.

- **iPhone and iPad Cable** (included) – The Pioneer cable with Lightning connector enables quick connection of the unit to an iPhone 5 or iPad, while the “djay 2²” application provides instantaneous access and playback of music stored in compatible iOS devices.
- **Jog FX** – Allows users to combine multiple effects and control them simultaneously using the Jog wheel.
- **Pulse Control** – Provides users with visual prompts with a variety of colored lights on the Jog platters:
 - Mix Pulse – Lights around the Jog wheel show the beat of the tracks in play. The intensity of the lights is reduced as the beats go out of sync, giving novices a visual aid to beat matching.
 - Launch Pulse – Triggers a red light on the Jog wheel to signify that music has been loaded successfully.
 - FX Pulse – The effect being applied to the currently playing song will be heard and represented visually via the light movements on the Jog wheel.
- **DJ Software** – The DDJ-WeGO2 is bundled with the “Virtual DJ Limited Edition” software by Atomix Productions (for Windows or Mac) that offers a broad range of functions for mixing songs, including making loops and creating samples, and mixing up to four channels for unlimited user creativity and mixes. The DDJ-WeGO2 has the ability to support other DJ software including Algoriddim djay and djay LE.³
- **USB Power** – The DDJ-WeGO2 uses power from USB connections found on most computers, eliminating the need for an external power supply.
- **Multi-purpose Grip** - The controller features a convenient dual purpose grip for transporting the unit as well as functioning as a stand for a connected iPhone 5 or iPad device.
- **Other features**
 - Built-in audio ports for high quality sound input and output.
 - Built-in sound card for expanded music storage and portability.

- Compact (14.9" x 8.2" x 2.5") and weighs less than four pounds (without stand) for easy transportation.

The ultra-compact DDJ-WeGO2 will be available at Pioneer authorized dealers in October 2013.

Pioneer DDJ-WeGO2 Demo - <http://www.youtube.com/watch?v=uA9fS9VLbUo>

¹ Devices supporting the included Pioneer cable include iPad (4th generation), iPad mini, iPhone 5, iPod touch (5th generation).

² The djay 2 software is available from the iTunes App Store (\$9.99).

³ Please visit <http://www.pioneerdjusa.com/gear.aspx?product=DDJ-WeGO2> for information about other supported DJ software.

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Windows is a registered trademark of Microsoft Corporation in the United States and other countries.

Virtual DJ is a trademark of Atomix Productions Inc.

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Main specifications

Bundled software	Virtual DJ Limited Edition
Input ports	MIC×1 (1/4 inch PHONE)
Output ports	MASTER OUT×1 (RCA) HEADPHONE MONITOR OUT×2 (1/4 inch phone, mini jack)
Other ports	USB B port ×1
Frequency response	20 Hz ~ 20 kHz
Total harmonic distortion	Max. 0.006%
S/N ratio	101 dB
External dimensions	380 mm (W) × 208.5 mm (D) × 65 mm (H)
Weight	1.6 kg
Accessories included	iPhone/iPod touch/iPad connection cable (Lightning), USB cable, stand for iPhone/iPod touch/iPad

Virtual DJ Limited Edition system requirements

Supported OS (Windows)	Windows 8/7/Vista/XP(SP3) Intel® Pentium® 4 or AMD Athlon™ XP 512 MB RAM or more
Supported OS (Mac)	Mac OS X v10.8/10.7/10.6/10.5 Intel® processor platform 1,024 MB RAM or more
Required disk space	50 MB free space or more
Display resolution	1,024 x 768 or more
Additional system requirements when mixing video	ATI™ or NVIDIA® video chipset With dedicated 256 MB of DDR3 RAM video memory

iOS devices compatible with DDJ-WeGO2

iOS	iOS 6.0
Devices supporting included cable (Lightning)	iPad 4th generation, iPad mini, iPhone5, iPod touch 5th generation

About Pioneer Electronics AsiaCentre (PAC) Pte. Ltd.

The regional headquarters of Pioneer Corporation since 1992, PAC's core business covers the audio and video industries with a diversified range of products encompassing DVD-related products, home stereo systems, speakers, car audio visual and DJ equipment. In line with the corporate vision to become a company that works together in 'pursuing innovations one after another', PAC aims to continuously introduce innovative products that will raise entertainment to the level of pure emotion.

Pioneer offers a complete line of professional DJ Equipment through its Professional Sound & Visual Division. Its DJ products are industry standards at clubs, studios, mobile rigs and homes around the world, known for their high quality sound and reliability. For more information, please visit www.pioneer.com.sg

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