

Press Release
For Immediate Release

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CARLO RINO PRESENTS THE SENSATIONAL GIRLS' GENERATION CONCERT IN SINGAPORE ON OCTOBER 2013



SINGAPORE, 20 AUGUST 2013 – Carlo Rino, one of Singapore's leading fashion brands, is thrilled to announce that they will be the official presenter of the 2013 Girls' Generation's World Tour – Girls & Peace concert in Singapore on Saturday, 12th October 2013, at the Singapore Indoor Stadium.

"Girls' Generation is known for their fresh and youthful image, as well as chic fashion sense, both of which are in line with Carlo Rino's style. As such, we are proud to present the 2013 Girls' Generation World Tour – Girls & Peace concert in Singapore, especially since we were inspired in part by the girls for our new Fall/Winter 2013 collection. We hope to excite our fans by inviting them to this wildly anticipated show," said Mr Daniel Chiang, Executive Director of Bonia Group of Companies.

For one night only, fans can catch Girls Generation live in action, and experience their charm and charisma onstage. The GIRLS & PEACE concert will commence at 6pm, local time. Seating arrangement at the concert is divided into the following: Balcony seats (SGD178), Terrace seats (SGD248), Moshpit (SGD248) and VIP seats (SGD288).

Exclusively to Carlo Rino fans only, they can enjoy priority ticket sales, simply by presenting valid Carlo Rino receipts (stating purchase of Carlo Rino product(s)) or an original Carlo Rino product at all SISTIC outlets on 23rd August 2013 (maximum 4 tickets per customer). In addition, the first 100 fans will enjoy 10% off their tickets



on the priority ticket sale day at SISTIC outlets, with a maximum of 2 tickets per customer (not applicable to VIP tickets).

Carlo Rino will be giving away tickets to this highly anticipated concert, as well as the Love and Peace with GG bag inspired by Girls' Generation from 1st September 2013. For more updates on this giveaway, fans can follow Carlo Rino on Facebook at www.facebook.com/CarloRinoSG and Instagram at [@carlorinosingapore](https://www.instagram.com/carlorinosingapore).

For more details on the 2013 Girls' Generation's World Tour – Girls & Peace concert, please visit www.sistic.com.sg.

ABOUT CARLO RINO

Carlo Rino exudes the urbane femininity of the fresh and young cosmopolitan female who is fashionable yet savvy. From its original line of women handbags, Carlo Rino's current range of products have grown by leaps and bounds to include wallets, luggage, footwear, timepieces, eyewear, jewelry and accessories.

LIST OF CARLO RINO STOCKISTS

Stand Alone Boutique Store

- Airport Terminal 2 (6546 5988)

Multi-label Concept Stores

- Podium JEM (6734 7343)
- Podium Jurong Point (6794 6353)
- Podium Plaza Singapura (Opening soon)
- Bonia House, Northpoint (6754 2827)

Departmental Stores

- BHG Bishan (6252 5793)
- BHG Bugis (6238 6117)
- BHG CCK (6764 4652)
- BHG Clementi (6659 9333)
- BHG Tampines (6789 1988)
- Isetan Katong (6345 5555)
- Isetan Tampines (6788 7777)
- Metro Paragon (6835 3322)
- Metro Sengkang (6733 3322)
- Metro Woodlands (6893 3322)
- OG Albert Complex (6210 2311)
- OG Orchard Point (6735 9950)
- OG People's Park (6535 8888)
- Tangs Vivo (6303 8688)
- Takashimaya Level 2 (6506 0379)



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ABOUT PUBLICIST PR

Publicist PR embraces the ever-evolving role of public relations, marketing and social media in the retail fashion industry. Helmed by a team of fashion. PR and marketing experts who have their pulse on the industry, we've been dishing out the industry inside scoop since 2005 – making us practically indispensable to brands who want their have their stories told. We remain ever ready to be paired with clients desiring nothing short of a dynamic PR agency with great ideas and tactics to keep you outfitted for success.

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