



For Immediate Release

PIONEER LAUNCHES PIONEER DJ RADIO

Live DJ Sets, Global Label Showcases, Exclusive Shows with Pioneer Product News



<http://www.youtube.com/watch?v=QnEMENqk4y8>

SINGAPORE – 26 September 2013 – Pioneer DJ Radio has landed, giving DJs and dance music fans 24/7 access to original and exclusive content via www.pioneerdjradio.com.

Listeners enjoy a mixture of live DJ sets, label showcases, original Pioneer content and exclusive live broadcasts from iconic dance music events. The full schedule is available on www.pioneerdjradio.com.

Pioneer DJ Radio hosts live broadcasts such as the opening and closing parties of Space, Ushuaïa and Eden, and events including the International Music Summit grand finale and the recent International Radio Festival. Live broadcasts are transmitted online and on 95.2 FM in Ibiza, borrowing the frequency from Ibiza Sonica Radio.

“Pioneer DJ’s deep-rooted passion for electronic music, and great relationships with DJs and clubs, puts us in a unique position in the dance music community. We harness all of this and our well-honed ear for new music to deliver cool, engaging content with a global flavour,” said Mark Grotefeld, General Manager for Pioneer Europe.

“We’ve been able to schedule some fantastic content thanks to some of the great artists and people we work with. Our own show, the Pioneer Lab, allows us to communicate directly with the whole DJ and dance music community, to hear what their needs are.”

Pioneer DJ Radio began transmission with a test phase live from IMS 2012, and the station has been growing via word of mouth ever since. Over the past year, it’s had live coverage from events including Blue Marlin Ibiza, Renaissance’s 20th anniversary at Pacha, and the International Radio Festival in the UK and Zurich. Not to mention opening and closing parties from Space, Ushuaïa and Amnesia. DJ sets have come from dance music royalty including Carl Cox, Solomun, Seth Troxler, Maceo Plex, Felix Da Housecat, Sasha, Nic Fanciulli, Josh Wink, Steve Bug, M.A.N.D.Y, DJ Sneak and Andrea Oliva.

The week of 23rd September 2013 will be Pioneer DJ Radio’s *Ibiza Live Week*, with live broadcasts every evening from key parties at Ibiza’s most sought after venues.



Pioneer DJ Radio shows include:

- **Label Playground:** highlights talent from the most respected global dance music labels, including Diynamic, Moon Harbour, Compost, Pokerflat, Cadenza, Get Physical and 2020 Vision.
- **In The Booth:** delivers live recordings of top DJ sets from all over the world.
- **Global DJ Gallery:** broadcasts some of the finest international DJ sets, recorded in their

studio to share the unique sounds of today's best talent.

- **Live Broadcasts:** the best of events, including SONAR Barcelona, Love Family Park in Germany, BPM Festival in Mexico, and top events from Ibiza.
- **DJ Playground:** presents one-hour mixes from established DJs including Nick Fanciulli, DJ Sneak, Shur-I-Kan, Guy Gerber and some of the new EDM with Nervo, Steve Aoki, Joe T Vanelli and Kissy Sell Out.
- **DJ Shows:** accesses the best content from John Digweed, Carl Cox, Dave Clark, Adam Beyer, Mark Brown, Paul Oakenfold, Sander van Doorn, Eddie Haliwell, Josh Wink, Fedde Le Grand, Ralph Lawson, Yousef, Cristian Varela, Mark Knight, UMEK, Sister Bliss, Slam, Silicone Soul, Francesco Farfa, Michel de Hey, Jonty Skruff and Defected.
- **DJsounds Show:** fortnightly broadcast of the highly popular YouTube show featuring exclusive DJ sets from our London and Ibiza studios.
- **Pioneer Lab:** renowned DJs respond to questions posted on Facebook and Twitter, sharing essential know-how and guidance. Pioneer's Dan Tait takes product and technical questions, mixed with new tunes and DJ chat.
- **The Academy Slot:** Pioneer DJ Radio has invited a number of talented DJs fresh from top academies such as Point Blank DJ school in London, Burn Residency 2013 winners, and Plastic in Barcelona to be part of its programming schedule.

www.pioneerdjradio.com

Full Schedule

Monday:

Location: Amnesia

Cocoon: 00:00 - 2:00am

Line Up: Adam Beyer, *Eats Everything*, Geiser, Ricardo Villalobos

Tuesday:

Location: 5 Stars Catamaran

Cirque de la Nuit (The Revolution The Party Unites Pre-Party): 7:00 - 9:00pm

Line Up: tINI

Location: Space

The Revolution The Party Unites: 03:00 - 5:00am

Line Up: [Carl Cox](#), [Loco Dice](#), tINI, [DJ Sneak](#), [Yousef](#), [Jon Rundell](#)

Wednesday:

Location: Audio - Pioneer DJ dealer shop

Pioneer DJ Showcase : 11:00 - 13:00pm

Line Up: Andy Baxter,

Location: Ocean Drive Hotel / Pacha

Dj Awards : 8:00 - 10:00pm

Line Up: Nominated Dj's

DJ Awards ceremony: 00:00 - 00:30am

Location: Pacha

Wisdom of the glove: 00:30 - 2:30pm

Line Up: [Guy Gerber](#), [Audiofly](#), [Lee Curtiss](#), [Lawrence](#) , [Shaun Reeves](#), [Bill Patrick](#)

Thursday:

Location: Sands

Funk & Soul: 4:00 - 10:00pm

Line Up: Carl Cox

Location: Eden

Ministry of Sound: 00:00 a 2:00am

Line Up: TBC

Friday:

Location: Blue Marlin

French Kitchen: 7:00pm - 00:00

Line Up: Sucre Sale ,Marcello Cura ,Onetram, David Diego, Gulivert

Saturday:

Location: Ushuaia

Ants: 6:30 - 11:59pm

Line Up: Andrea Oliva, Deetron, Timo Maas, Reboot, Just Be, Los Suruba

Location: Km 5

Lady's Soul: 00:00 - 1:00am

Line Up: **Monica Mira, Cris 44**

Location: **Booom!**

Defected: 01:00 - 3:00am

Line Up: **TBC**

Sunday:

Location: **Ushuaia Tower**

Never Say never: 11:59 - 2:00am

Line Up: **Sasha**

Location: **Booom!**

Vagabundos : 00:00 - 3:00pm

Line Up: **Luciano, Livio&Roby, Venegas**

For more information, follow us on:

Facebook at www.facebook.com/pioneerdjasiacentre

YouTube at youtube.com/pioneerdjglobal

About Pioneer Electronics AsiaCentre (PAC) Pte. Ltd.

The regional headquarters of Pioneer Corporation since 1992, PAC's core business covers the audio and video industries with a diversified range of products encompassing DVD-related products, home stereo systems, speakers, car audio visual and DJ equipment. In line with the corporate vision to become a company that works together in 'pursuing innovations one after another', PAC aims to continuously introduce innovative products that will raise entertainment to the level of pure emotion.

Pioneer offers a complete line of professional DJ Equipment through its Professional Sound & Visual Division. Its DJ products are industry standards at clubs, studios, mobile rigs and homes around the world, known for their high quality sound and reliability. For more information, please visit www.pioneer.com.sg

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