

SINGAPORE
January 2013

NEW HELIOCARE PUREWHITE RADIANCE

BEAUTY SUPPLEMENT CONTAINS POWER ANTIOXIDANT TO SUPPORT SKIN WHITENING



January 2013 - Heliocare welcomes a new oral whitening supplement capsule, Heliocare PureWhite Radiance. Discovered through the combination of sophisticated proprietary technology Fernblock™ + White Tech Complex, Heliocare PureWhite Radiance brightens up your complexion and fights early anti-aging signs, achieving youthful, radiant skin.

Heliocare PureWhite Radiance is Spanish IFC's latest scientific breakthrough in photoprotection. The Group has successfully launched Heliocare in 2001, a revolutionary brand to introduce the concept of oral Photoimmunioprotection. IFC also prides itself in its commitment to use only scientifically proven ingredients in their formulas.

Heliocare PureWhite Radiance was developed to help maintain the skin's ability to protect against sun-related effects, aging and whitening.

The efficacy and safety of Heliocare PureWhite Radiance is guaranteed by the IFC group, which is a premier marketer, manufacturer, and distributor of nationally branded skincare products and sun-protection supplements. It now offers a new beauty supplement to help provide anti-aging skin and whitening for women. Heliocare PureWhite Radiance is a one dietary supplement that helps to optimize skin radiance via antioxidant protection.

This revolutionary oral supplement contains Heliocare's trademark Fernblock™ Technology that encourages powerful anti-oxidant activity to slow the skin aging process and lighten skin. It also reduces inflammation and provides fibroblast protection and collagen & elastin

stimulation. This allows the skin to become firmer, more elastic and improves the appearance of fine lines and wrinkles.

As pointed out by dermatological studies, premature skin aging and damages to skin's DNA is a direct result from sun over-exposure, poor anti-oxidant intake, and excess free-radical production. Based on statistics from the American Academy of Dermatology, most people apply less than half of the optimal amount of sunscreen. Skin cancer is also the 6th most commonly diagnosed cancer in Singapore according to the data provided by the Singapore Cancer Society.

The Heliocare Purewhite Radiance also makes use of Heliocare's exclusive WhiteTech Complex, a whitening technology which encompasses a blend of Pomegranate Extract, L-Cystine, L-Ascorbic acid (Vitamin C) and Vitamin B3 that promotes lighter skin by acting at all levels of skin pigmentation processes.

Complete your daily beauty regime with Heliocare PureWhite Radiance for a comprehensive and effective sunscreen protection. This unique formulation is the oral supplement for natural fairness, youthful, and healthier looking skin. Heliocare Pure White Radiance is now available at the following medical clinics at \$135 (before GST) for a bottle of 60 capsules.

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STOCKIST FOR HELIOCARE PUREWHITE RADIANCE:

Ageless Aesthetic & Medical Centre

301 Upper Thomson Road #02-18

Thomson Plaza

S(574408)

Tel: (65) 6452 0368

Chua Medical Centre

Blk 248 Simei Street 3 #01-134

S(520248)

Tel: (65) 6785 3825

CSK Medical Aesthetics

181 Orchard Road #03-13/14
Orchard Central
S(238896)
Tel: (65) 6789 4868

10 Sinaran Drive #10-26
Novena Medical Center
S(307506)
Tel: (65) 6790 4868

5 Tampines Central 6 #01-03
Telepark
S(529482)
Tel: (65) 6792 4868

177 Toa Payoh Central #01-134
S(310177)
Tel: (65) 6791 4868

Dermatology Associates Skin & Laser Specialist

290 Orchard Road #15-05/06
Paragon
S(238859)
Tel: (65) 6333 8108

Medical Aesthetics™

Blk 450 Clementi Central Avenue 3 #01-291
S(120450)
Tel: (65) 6774 4377

Blk 681 Hougang Avenue 8 #01-831
S(530681)
Tel: (65) 6385 0520

Franck Uber-Aesthetic Clinic

30 Hill Street #01-03A

S(179360)

Tel: (65) 6883 2218

Mint Medical Centre

1 HarbourFront Place #01-10

HarbourFront Tower One

S(098633)

Tel: (65) 6272 9372

Nu. Reflections Medical Aesthetics

123 Penang Road, Office tower #05-12

Regency House

S(238465)

Tel: (65) 6235 0555

Orchard M.D. Clinic & Surgery

391B Orchard Road #08-03

Ngee Ann City Tower B

S(238874)

Tel: (65) 6884 9353

Pacific Healthcare Specialist Centre

290 Orchard Road #19-01

Paragon

S(238859)

Tel: (65) 6883 6978

See Medical Aesthetics

1 Scotts Road #27-00

Shaw Centre

S(228208)

Tel: (65) 6738 8842

Temasek Medical Centre

Blk 413 Bukit Batok West Avenue 4 #01-214

S(650413)

Tel: (65) 6565 6556

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