

**PRESS RELEASE
FOR IMMEDIATE RELEASE****dr. brandt – pores no more®**

Singapore, April 2012 – Render large pores invisible with renowned celebrity dermatologist Dr. Brandt's pores no more® collection for oily & combination skin. These unique formulas help to tighten and refine pores, while controlling excess oil and mattifying shine, giving skin a smooth and even appearance.

pores no more® has had a facelift, now packaged in a fresh, modern marine blue color palette. The new color coded packaging makes it easier to shop for complete skincare regimens according to skin type and for quick, at-a-glance product recognition.

pores no more® pore thing	A pore-tightening memory gel perfect for stubborn pores in the t-zone. Reduces excess oil, gently clears pores, and restores pore walls, snapping them back into shape, for tighter, smaller-looking pores, leaving skin with a matte finish. \$87
pores no more® vacuum cleaner	An effective blackhead and oil extractor that combines Salicylic and Glycolic Acid to unclog pores, remove and exfoliate dead skin cells and clarify skin. Eijitsu Rose helps tighten and minimize the appearance of pores. \$70
pores no more® pore refiner	A classic cult-favorite formula that instantly diminishes the appearance of pores, mattifies shine, treats blemishes and preps skin for makeup application in one simple step. \$71
pores no more® pore effect	A refining cream formulated with Salicylic Acid & Tea Tree Oil that refines and tightens pores while controlling excess oil. \$87
pores no more® cleanser	Formulated with botanicals and Salicylic Acid to help dissolve impurities, oil and debris for a calm, clear, balanced complexion. \$55
pores no more® to go kit	Contains convenient travel sizes of poreless cleanser , pore effect and pore refiner for a balanced, clear complexion on the go. \$86

Along with **pores no more®**, Dr. Fredric Brandt provides a full range of other products for the skin; Anti-irritant, **flaws no more®**, **light years away®**, **lineless®**, **blemishes no more®**, **time arrest®**, and **house calls**. Dr. Brandt's "house calls" products are the stars of his line and it includes collagen booster, microdermabrasion; polishes away dead skin cells and leaving skin radiant, crease release; a celebrity favorite topical wrinkle relaxer, microdermabrasion body exfoliating body cream and contour effect.

Available at Sccube The Apothecary, Ngee Ann City, #05-25A. T: 6738 4909

Annex 1 – Product Images and Price



pores no more® pore thing - \$87



pores no more® vacuum cleaner - \$70



pores no more® pore refiner - \$71



pores no more® pore effect - \$87



pores no more® cleanser - \$55



pores no more® to go kit - \$86

About Dr. Brandt

Take the doctor home with you: World renowned celebrity dermatologist Dr. Fredric Brandt has designed & formulated an innovative collection of skincare products that offer high-performance, targeted treatments without the need for a prescription or doctor's appointment. Developed at his prominent research institute, this technologically advanced line of professional products combines years of Dr. Fredric Brandt's scientific knowledge and clinical expertise with active botanicals for exceptional skincare that helps maintain radiant, healthy, age-less looking skin, always.

About Sccube The Apothecary

Sccube is a unique retail concept that brings together a coterie of the world's best scientists who work relentlessly on improving the lives of women through cosmetic research. Their passion has resulted in the creation of brands that are exceptional examples of how high technology drives the beauty business.

Each brand in the Sccube stable has foundations in the scientific field, such as RéVive, which uses a Nobel Prize-winning ingredient in its products. Every product has been well researched into its effects, ensuring that there are proven benefits for the skin.

Also available in the boutique are cult favourites like Philip B, Dr. Brandt and Ellis Faas.

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About Publicist PR Consultants

Publicist PR embraces the ever-evolving role of public relations, marketing and social media in the retail, beauty and fashion industry. Helmed by a team of beauty and fashion PR and marketing experts who have their pulse on the industry, we've been dishing out the industry scoop since 2005 - making us practically indispensable to brands that want to have their stories told. We remain ever ready to be paired with clients desiring nothing short of a dynamic PR agency with great ideas and tactics to keep you outfitted for success,

For more information, kindly log on to www.publicistpr.com

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